

SESCAL 2010 PROSPECTUS

66th ANNUAL STAMP EXHIBITION OF SOUTHERN CALIFORNIA

An APS World Series of Philately Show

October 1 – October 3, 2010

at the

NEW LOCATION: HILTON LOS ANGELES AIRPORT HOTEL

5711 West Century Blvd., Los Angeles, CA 90045

Friday 10:00 a.m. - 6:00 p.m. / Saturday 10:00 a.m. - 6:00 p.m. / Sunday 10:00 a.m. - 4:00 p.m.

NATIONAL MEETINGS

The China Stamp Society, Éire Philatelic Association and
American Society for Netherlands Philately

REGIONAL MEETINGS

U.S. Philatelic Classics Society - COPAPHIL: Columbia/Panama Philatelic Study Group
American Association of Philatelic Exhibitors – American First Day Cover Society
Others to be announced on website.

CLASSIFICATION OF ENTRIES BY SECTION NUMBERS

Section 1: Postal: Traditional
Section 2: Postal: Postal History
Section 3: Postal: Postal Stationery
Section 4: Postal: Aerophilately

Section 5: Revenue
Section 6: Thematic
Section 7: One Frame
Section 8: Illustrated Mail

Section 9: Display
Section 10: Postcard
Section 11: Youth
Section 12: Other

AWARDS

Federation Grand Award - George Bennett Memorial Reserve Grand Award – Single Frame Grand Award
5 Levels of SESCAL Medals
American Philatelic Society Research Medal and Medals of Excellence
SESCAL Chairman's Merit Award - WESTPEX Merit Award
United States Philatelic Classics Society Medal – United States Stamp Society Medal
Lynne Warm-Griffiths Memorial Award - International Philippines Philatelic Society Medal
Michael Rogers Best Asia Award - Postal History Society Award - Rossica Society Award
American Association of Philatelic Exhibitors Awards - American Air Mail Society Medal
Germany Philatelic Society Medals - India Study Circle Medal - American Revenue Association Awards
Junior Philatelists of America Awards - American Topical Association Awards – American Philatelic Congress Award
Back-of-the-Book Award - Others to be announced (*See web site for more award details*)

All correspondence concerning exhibits should be forwarded to the Exhibits Chairman.

Howard P. Green, 15125 Arlette Dr., Victorville, CA 92394 or E-mail: HowBetGren@aol.com



Check our Web Site at www.sescal.org for the latest information

GENERAL INSTRUCTIONS - SESCAL 2010 RULES AND REGULATIONS

1. **ELIGIBILITY:** SESCAL is an open competition with no restrictions as to membership or residence for exhibitors. The exhibits must be entered as to Section. SESCAL reserves the right to reclassify or reject an exhibit. The exhibit must be the bona fide property of the exhibitor.
2. **ENTRIES:** All entries must be submitted using the official entry form attached to these instructions, and accompanied by the correct fees which must include return postage for exhibit. Acknowledgment of entry form receipt does not signify acceptance for exhibition. Entries will be accepted until **August 6, 2010**, or until filled. Frame allocation may be decreased by SESCAL after all entries are received. Notification of acceptance or rejection will be mailed no later than **August 11, 2010**. SESCAL reserves the right to reclassify or reject an exhibit; and once accepted, to remove an exhibit if upon receipt it is determined to be other than described on the entry form or otherwise found inappropriate for competition. SESCAL rulings in such matters will be accepted as final. Signing of the entry form denotes acceptance of all rules and regulations.
3. **FRAMES:** Each frame holds 16 pages (8 ½" x 11") in four rows of four pages, or 12 pages (11" x 12") in four rows of three pages. Oversize pages will only be accepted upon prior approval of the EXHIBIT CHAIRMAN.
4. **FRAME LIMITS:** Exhibits are limited to a minimum of 4 frames and a maximum of 10 frames. Exceptions to frame limitations are at the discretion of the Exhibit Chairman. ONE FRAME EXHIBITS are a separate category. YOUTH may use from 1 to 4 frames. Youth desiring to do so may exhibit more than 4 frames in the regular exhibit sections.
5. **FRAME FEES:** The fee is \$12.00 per frame for adults and \$1.00 per frame for youth. The adult ONE FRAME exhibit fee is \$30.00. Proper fees must be submitted with the entry form, with all checks made payable to SESCAL. Entries received without proper fees will not be considered. Fee will be forfeited upon failure to exhibit.
- 6A. **PRIOR GRAND AWARD:** No Exhibit that has won a SESCAL Grand Award may be entered again at SESCAL; and **if an exhibit receives a Grand Award at any WSP show after June 30, 2010 (or after Dec. 31, 2009 for Single-Frame exhibits)**, the exhibit chairman **must** be notified and the exhibit will be moved to the Court of Honor.
- 6B. **PRIOR SESCAL GOLDS:** Exhibits, which have won Gold Awards at SESCAL, may be entered, but must show some significant new write-up and/or addition of new material.
- 7A. **MAILING YOUR EXHIBIT TO SESCAL:** Exhibits sent by mail must be received by the Exhibit Chairman no later than **Sept. 24, 2010**. DO NOT INCLUDE any judge's reference material or other communications except for mail-back instructions. The mail-in exhibit packages are not opened until they are ready to be mounted. Exhibits delivered by mail must have all charges prepaid including fees for return postage and insurance.
- 7B. **PERSONALLY DELIVERY EXHIBITS:** Personally delivered exhibits will be accepted by SESCAL at the Hilton Hotel on Thursday, **September 30th, 2010** only between the hours of 3 p.m. and 6 p.m. Owners delivering their exhibits will have the assistance of the SESCAL Committee in mounting their exhibits. Any problems associated with being able to deliver your exhibit at the stated time must be coordinated with and approved by the Exhibit Chairman in advance.
8. **RETURN OF EXHIBITS:** The exhibition closes at 4 p.m. on **Sunday, October 3rd** but no exhibit or part thereof may be removed prior to 4:30 p.m. and then only after all visitors have been cleared from the exhibition area. Those personally calling for their exhibits should not expect them to be available until then. **All other exhibits will be promptly returned at the end of the exhibition by U. S. Postal Service Express Mail, signature required, unless other prior arrangements are made with the Exhibits Chairman.**
9. **JUDGING:** A panel of accredited judges will be selected and they will make their decisions by deliberation and consultation among themselves. An unlimited number of SESCAL Awards at five levels will be made available to the judges. Their decision will be final and no appeals of the decision will be entertained by SESCAL. Each exhibit will be judged by the accepted standards of the APS as required to qualify as a World Series of Philately Show.
10. **JUDGES' REFERENCE MATERIAL:** All SESCAL exhibitors **must** provide reference material for the judges to use during their deliberations. Such material may include a reference bibliography, title page and/or exhibit plan or outline. **All material must be sent to the Exhibits Chairman with the application.** Not more than 2 pages of material will be accepted.
➔ **SEVEN (7) SETS OF THE PAGES MUST BE SUBMITTED. ONE (1) SET NOT ACPTABLE.** ←
11. **INSURANCE/LIABILITIES:** **Exhibitors MUST provide their own insurance.** SESCAL will take all due precautions in the handling and security of the exhibits during the time the exhibits are on display and during setup and return of the material. Neither the SESCAL COMMITTEE, PERMANENT EXHIBITION COMMITTEE, THE FEDERATED PHILATELIC CLUBS OF SOUTHERN CALIFORNIA, THE HILTON LOS ANGELES AIRPORT HOTEL, nor any of their committees, departments or employees shall be held liable for any damages or loss. The exhibitor agrees to assume the entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to the exhibitors, displays, exhibits, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless the hotel agents, servants, and other employees from any and all such losses, damages and claims.
12. **QUESTIONS:** All questions that may arise concerning this exhibition which are not covered by these rules will be decided by the SESCAL General Chairman. His decisions will be binding.

SESCAL 2010 OFFICIAL ENTRY FORM

I wish to enter the following exhibit in the SESCAL 2010 Philatelic Exhibition, subject to the rules and regulations as published in the SESCAL prospectus, and by which I agree to be bound. **PLEASE PRINT LEGIBLY OR TYPE**

EXHIBIT TITLE: _____

BRIEF DESCRIPTION OF EXHIBIT: _____

FRAME FEE: _____ @ \$12.00/frame	\$ _____
ONE FRAME EXHIBIT: \$30.00	\$ _____
JUNIORS: _____ @ \$1.00/ frame	\$ _____
RETURN POSTAGE FEE:	\$ _____
AWARDS BANQUET ____ @ \$49 EA	\$ _____
TOTAL REMITTANCE:	\$ _____

ENTER IN SECTION NUMBER: _____
TOTAL NUMBER OF PAGES: _____

FRAME NUMBERS: _____ TO _____ <i>(TO BE ASSIGNED BY EXHIBITS CHAIRMAN)</i>

Exhibitor's Personal Data

Name: _____ **If under 18 years, state your age:** _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

This exhibit has won a gold award at a previous SESCAL. *Please indicate year:* _____

This exhibit has won a gold in another WSP show. *Please indicate when & where:* _____

This exhibit has won a _____ in International Competition. *Please indicate when & where:* _____

This is my first entry in an WSP show I am a first time exhibitor This is a new exhibit

I am a member of the following philatelic organizations: APS _____; ATA _____; Other _____

My exhibit will be:(check one):

Delivered to the SESCAL Exhibits Chairman at the Hilton Los Angeles Airport Hotel on September 30th between 3:00 p.m. and 6:00 p.m.

Mailed to SESCAL Exhibits Chairman, Howard P. Green, 15125 Arlette Drive, Victorville, CA 92394. (HowBetGren@aol.com)

Return instructions (check one):

I will personally pick up my exhibit at the exhibition venue no later than 5:00p.m. on Sunday, October 3rd.

I authorize _____ to pick up my exhibit for return to me at end of SESCAL.

Mail exhibit to me by U.S. Postal Service Express Mail w/o Postal Insurance Insured for \$ _____

Per Par. 8 of the Rules, use of other forms of shipping requires the advance approval of the Exhibits Chairman.

I have read and will comply with the published rules and regulations:

Signature of Exhibitor: _____ Date: _____

For Exhibition Management Use Only

Date entry form received: _____ Date remittance received: _____ Amount received: _____ Check #: _____

Date exhibit received: _____ Amount due: _____ Notes: _____

Mounted by: _____ Dismounted by: _____ Exhibit returned to: _____

Synopsis received: _____ Copy to: Awards Chairman: _____ Jury Secretary _____